

? Elementor Developer Crash Course (for Envato Templates)

Watch This Video Before Starting Out

Elementor Developer Crash Course - Building Website Using Envato Elements Templates

[Watch Video](#)

? Elementor Developer Crash Course (for Envato Templates)

Duration: 10 Days | Goal: Become a Job-Ready Junior Web Developer

?? Day 1 – WordPress & Environment Setup

Objective: Learn how WordPress works under the hood before Elementor.

Key Topics:

- What is Wordpress Basic Intro to Wordpress [Video Link Here](#)
- Installing WordPress locally or on hosting (XAMPP, LocalWP, or cPanel) [Video Link Here \(Local WP \)](#) [Video Link Here \(Wordpress Software \)](#)
- Wordpress Dashboard Overview (Important Setting in Wordpress Dashboard) [Video Link Here](#)
- Understanding WordPress core: pages, posts, plugins, themes [Video Link Here \(Post & Pages \)](#) [Video Link Here \(Plugins & Theme \)](#)
- Theme hierarchy & template structure
- Creating clean permalinks and setting up menus [Permalinks Video Here](#) [Menu Video here](#)
- Installing key plugins (Elementor, Envato Elements, Yoast SEO) [Video Link Here](#) [Top 10 Free Plugin](#)
- User roles and permissions (Admin, Editor, Contributor) [Video Link Here](#)
- Media library organization and optimization basics (WebP, compression) [Video Link Here](#)
- Website Designing Fundamentals [Video Link Here](#)

Assignment:

Build a simple 3-page WordPress site (Home, About, Contact) using the default theme.

?? Day 2 – Elementor Interface & Widgets Mastery (Part 1)

Objective: Learn every Elementor widget and its purpose.

Key Topics:

- Elementor interface: editor, navigator, history, and structure panel [Link](#)
- Difference between sections, columns, and containers [Link](#)
- Common widgets: Heading, Text Editor, Image, Icon, Button, Divider
- Building content blocks and layouts with proper alignment and spacing
- Setting responsive sizes using PX, EM, REM, VH/VW [Link](#)

Assignment:

Rebuild a homepage hero section and service section using only default widgets.

?? Day 3 – Elementor Interface & Widgets Mastery (Part 2)

Objective: Dive deeper into advanced Elementor features.

Key Topics: [Video Link](#)

- Pro widgets: Forms, Slides, Nav Menu, Posts, Call to Action
- Motion effects and entrance animations
- Custom positioning and z-index
- Hover effects, overlays, and background gradients
- Creating templates and saving blocks for reuse

Assignment:

Build a 3-section landing page using advanced widgets and animations.

?? Day 4 – Theme Builder & Global Design System

Objective: Learn how to control entire website design from one place.

Key Topics:

- Elementor Theme Builder (Header, Footer, Single, Archive) [Link](#)
- Creating and assigning templates to pages/posts
- Understanding display conditions
- Setting up a Design System: [Link](#)
 - Global colors and typography

- Button and heading styles
- Layout grid consistency
- Working with dynamic fields (post titles, featured images, metadata)

Assignment:

Build a complete header and footer with dynamic menu & logo.

?? Day 5 – Responsive Design

Objective: Build flexible, responsive layouts using containers.

Key Topics:

- Responsive breakpoints for tablet and mobile [Link](#)

Assignment:

Convert a 1-page section into full responsive layout for all screen sizes.

?? Day 6 – Sticky Headers, Motion, and User Experience

Objective: Add interactivity and visual polish.

Key Topics:

- Making sticky headers (scroll up/down behavior) [Link](#)
- Entrance animations, scroll effects, motion and parallax [Link](#)
- Scroll-to-anchor links and smooth navigation [Link](#)

Assignment:

Create a multi-section site with a sticky header and smooth scrolling.

?? Day 7 – Envato Template Kits Workflow

Objective: Learn to import, clean up, and customize Envato templates properly.

Key Topics: [Link](#)

- Installing and connecting Envato Elements plugin
- Importing full Template Kits vs single blocks
- Cleaning unnecessary demo content and assets
- Fixing “missing widgets” or layout issues after import
- Customizing to match brand guidelines:

- Replace fonts, colors, and images
- Adjust spacing and icons
- Using saved templates for reusability

Assignment:

Import a Template Kit, replace branding, and customize for a local business.

?? Day 8 – Customization & Problem Solving

Objective: Turn a generic template into a unique client website.

Key Topics:

- Adjusting Elementor layout and fixing overlaps
- Custom CSS and Elementor’s “Custom Code” panel
- Responsiveness testing (mobile vs tablet layout)
- Troubleshooting common issues:
 - Missing widgets
 - Inconsistent spacing
 - Plugin conflicts
- Using “Navigator” to reorganize the structure

Assignment:

Take any imported Envato template and modify 3 sections to improve UX and layout.

Videos:

- Custom CSS in Elementor
 - Troubleshooting Common Problems
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?? Day 9 – Plugin Add-ons, WooCommerce, & Integrations

Objective: Expand website functionality with essential tools.

Key Topics:

- Installing and configuring must-have plugins:
 - SEO (Yoast) [Yoast SEO setup](#)
 - Cache ([LiteSpeed](#))
 - Security ([Wordfence](#))
 - Forms ([Elementor Forms](#) / [Fillout form](#) / [Typeform](#) / [Forminator Form](#))
 - [Popups](#) and Newsletter integration ([Mailchimp](#))
- WooCommerce setup basics [Full video link here](#)
- Building a shop page, product template, and cart with Elementor

Assignment:

Build a 2-product demo store with cart and checkout using Elementor Pro.

?? Day 10 – Optimization, Launch, and Handoff

Objective: Learn how to finalize, optimize, and hand off a site professionally.

Key Topics:

- Image optimization (TinyPNG, WebP) [Video link here](#)
- Speed testing (GTmetrix, PageSpeed Insights) [Video link](#)
- Backup and migration process ([All-in-One WP Migration](#) / [Migrate Guru](#))
- SEO setup [Yoast SEO setup](#)

Assignment:

Prepare a “Launch Checklist” for a site built from an Envato template.

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Final Project


Build a full 5-page website using an Envato Template Kit:

1. Home
2. Services / Products
3. About
4. Blog / Portfolio
5. Contact

Requirements:

- Responsive on all devices
 - Global design system used
 - Proper SEO setup
 - All unnecessary content cleaned up
 - Deployed to live demo domain
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Google Chrome extensions list required

1. ColorZilla4.1
 2. Copyfish  Free OCR Software 6.2.0
 3. Image downloader - Imageeye 5.18.5
 4. Mobile simulator - responsive testing tool 4.13.0
 5. WhatFont3.2.0
- GoFullPage - Full Page Screen Capture 8.5

Assignment 1:

Website Link : <https://shop.creativemox.com/furneta/>

Instructions:

Pages

- Home
- About
- Blog (Single blog post too)
- Contact
- Shop (Full shop cart, Single product template, checkout, My account, Categories archive template)
- Faqs
- Privacy POLicy
- Terms & Conditions

Use Chatgpt to create the Privacy Policy And Terms of Services

Assignment # 2:

? Final Project:

Learn & Grow – Educational Books & Blog Website

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Objective:

Design and build a fully functional, responsive education-based WordPress website using Elementor + Envato Template Kit, that serves as both a content hub (blog) and an eCommerce bookstore selling digital and printed books.

This mock project will simulate a real client brief, testing your ability to plan, customize, and deploy a complete website using Elementor best practices.

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Project Overview

Brand Name: Learn & Grow

Industry: Education / Books / eLearning

Type: Marketing + Blog + E-Commerce Website

Target Audience: Students, educators, and professionals interested in personal development and skill-building.

Primary Goal: Sell educational books and share free knowledge through articles.

Website that client likes : <https://elkits4.bolvo.com/eduliv/>

<https://celaz.tokotema.xyz/template-kit/home/>

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Website Structure (Mandatory Pages)

1.

Home

- Hero section with image and CTA “Explore Our Books”
- Highlights of top categories (Self-Development, Design, Business, Productivity)
- Featured books carousel
- “Latest Articles” section (link to Blog)
- Short about snippet with “Read More” button
- Add testimonials carousel on homepage
- Add services section on homepage
- Newsletter sign-up form in footer

2.

About

- Introduction to Learn & Grow — mission and values
- Team or founder image section

- Short timeline or milestone stats section
- CTA: “Start Learning Today”

3.

Blog

- Grid layout of posts with featured image, category, and read time
- Sidebar: Search, Categories, Recent Posts, Social Follow links
- Pagination at bottom

Single Blog Post Template

- Featured image header
- Author box and publish date
- Table of contents for long posts
- Comment section
- Related posts carousel at bottom

4.

Shop

- Product archive page with filters by category (Digital Books, Print Editions)
- Each product card: title, author, short description, price, and “Add to Cart”
- Shop sidebar: category filter, price range filter

Single Product Template

- Product image gallery
- Title, short and full description
- Tabs: Description / Reviews
- “You may also like” related books
- Add-to-cart and wishlist buttons

Cart

- Editable cart table
- Shipping & tax estimation (optional mock data)

Checkout

- Clean and minimal layout
- Fields for billing, shipping, email, and payment method
- Mock payment setup

My Account

- Dashboard, Orders, Downloads, Address, Account details

Category Archive

- Custom archive layout per book category

5.

Contact

- Contact form (Name, Email, Message)
- Embedded Google Map

- Business hours and address section

6.

FAQs

- Accordion layout for common questions:
 - Ordering
 - Shipping
 - Returns
 - Account setup

7.

Privacy Policy

- Standard GDPR-compliant template content

8.

Terms & Conditions

- Standard terms, refund policy, and usage rights

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Services Page

If you want to include a service section (for realism):

Services Offered:

1. Book Publishing Assistance – Help authors self-publish through Learn & Grow.
2. Personal Development Coaching – Online sessions with expert coaches.
3. Custom Learning Plans – Tailored book bundles for students or institutions.
4. Affiliate Program – Earn commission promoting books.

Each service should have:

- Icon or image
 - Title & short description
 - “Learn More” link leading to a dedicated section
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Design & Branding Guidelines

Color Palette:

- Primary: #0056D2 (Royal Blue) – for buttons, links, and headings
- Secondary: #F7B500 (Warm Yellow) – accent color for highlights
- Background: #FFFFFF (white) with light gray sections (#F7F7F7)

- Text: #2E2E2E (dark gray for body), #000000 for headers

☐ Keep the contrast strong for readability and accessibility.

Typography:

- Headings: Poppins – Bold, geometric, professional
 - Body Text: Open Sans – Clean and readable
 - Buttons & CTAs: Use uppercase, slightly increased letter spacing
 - Line height: 1.6 for paragraphs, 1.2 for headers
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Layout & UI Guidelines:

- Use Elementor containers with consistent padding (80px desktop / 40px mobile).
 - Avoid clutter — maintain whitespace around sections.
 - Use consistent button styles: rounded (8px radius), bold text, solid color.
 - Use iconography where possible to add visual structure.
 - Maintain max width 1200px for main content containers.
 - Global color system must be implemented in Elementor's Site Settings.
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Responsiveness

- Test across all devices:
 - Desktop: Full layout
 - Tablet: Two-column structure
 - Mobile: Single-column with centered CTAs
 - Ensure header becomes sticky and collapses into a hamburger menu.
 - Optimize image sizes for faster load on mobile.
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Technical Requirements

- Built using Elementor Pro + Envato Template Kit
- Use Theme Builder for Header, Footer, Single Post, Product Templates
- Integrate WooCommerce for store functionality
- SEO plugin (RankMath or Yoast) installed
- Cache plugin (LiteSpeed / WP Rocket)
- Contact form using Elementor Forms

- Optimize with WebP and compressed images
 - Add Google Analytics code in header/footer
 - Create global CSS variables for spacing, buttons, and typography
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Evaluation Criteria (for trainees)

Category	Weight	Description
Design Consistency	20%	Colors, fonts, and layout align with brand guidelines
Responsiveness	20%	Works perfectly on all devices
Functionality	20%	WooCommerce, Blog, Forms, and Menus fully functional
Optimization	15%	Loads fast, proper image optimization
SEO Basics	10%	Titles, meta, alt texts, clean URLs
Professional Finish	15%	Site feels client-ready, not like a template

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Deliverables

1. Fully functional website (hosted or on LocalWP)
2. Exported Elementor template kit (JSON)
3. Documentation (Google Doc or PDF) including:
 - Color and font usage
 - Plugins used
 - Any custom CSS added

Screenshots (Desktop + Mobile)

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Add-ons (Advanced Practice)

- Add a newsletter pop-up using Elementor Popup Builder
 - Create a book bundle upsell section on single product pages
 - Use ACF for author bios in single book templates
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Revision #1

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